



JUNIOR Football School for children



JUNIOR Football Schools are in high demand

21-century parents want healthy and social children. Responsible parents don't want their children to spend all their time indoors with a computer and telephone. Parents want the best for their children and search out meaningful and healthy activities.

JUNIOR Football Schools answer parents' needs!

Football is the #1 sport in the world *. Parents choose football as a sport for their kids because it is the optimal sport for pre-schoolers. Regularly playing football with peers is healthy and keeps a child socially involved in a positive environment.

Kids are supervised by professionals focused on their well-being. Parents' concerns are addressed!



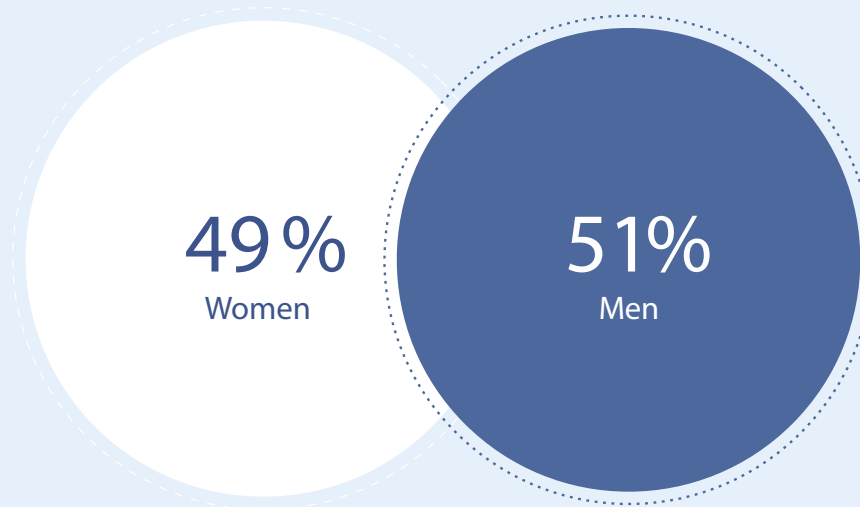


Parents spare no expenses for their children

A family spends, on average, 39% of its monthly budget on children.

JUNIOR Football Schools' target market is middle and upper-middle class parents

Children-related goods and services are always in demand, independent of the local economy's health – they are one of the few which actually increase during economic downturns. *



data from Yandex Metrics

Young parents 25-35 years old, with average and greater-than-average incomes

New parents

Parents who want and can invest in their children

Typical JUNIOR Football School format

Most JUNIOR Football Schools rent playing fields or indoor courts from commercial athletic facilities



Average JUNIOR Football School player age

3–14 years

Average number of players per training session

45 children

JUNIOR Football Schools also use local school of preschool facilities



Each coach has on average

8 players per lesson

Lesson duration

1 hour

Why parents choose JUNIOR Football Schools, and not other schools

Proprietary methodology from renown professionals

Junior Football School methodology is developed, implemented and continuously perfected by top-tier coaches and sports professionals. Teaching methodology is developed and approved a year in advance.

Our methods are reviewed and revised through weekly webcasts with our European football experts and partners, such as Portugese Sporting, Irish Celtic and Greek Olympiacos.



Thiago Capas

15 years' experience as a children's coach at the Academy of the Sporting Clube de Portugal. Among his students are players of the national teams of Portugal and England - Nani, Cedric Soares, Joao Mario, and Eric Dyer.



Michael Oenning

a PhD in Physical education and sports from Westfälische Wilhelms-Universität, holder of UEFA's PRO license. Head coach of German national league's Nurnberg and Hamburg teams, with extensive experience with German junior teams.

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☐ ERP Education System

Parents of JUNIOR Football Schools players can track their child's progress in the child's profile in JUNIOR's state-of-the-art ERP Education System, where they can also stay in touch with the school principal, their child's coach, receive homework, work on the child's rating, receive educational bonuses for reports and watch webinars with child psychologists and coaches.

The ERP system is user-friendly and mobile accessible.

Why parents choose JUNIOR Football Schools, and not other schools

Summer training camps

Each summer our players can perfect their skills and have fun in the best summer camps chosen by JUNIOR professionals.

Sports TRACKER

Each JUNIOR player receives a special tracking device which allows JUNIOR coaches and parents to track and monitor the training process, and to continuously work on improving player results.

Our special Sports TRACKER is currently undergoing further testing and will shortly be implemented in each JUNIOR school.

A chance to play in professional football clubs

JUNIOR Football Schools have entered into agreements with numerous professional clubs and give our best players the opportunity to become stars!

Highest professional standards

JUNIOR schools staff undergo continuing professional education, such as educational webinars, in order to provide our players with a fun, safe and age-appropriate football experience. Our central office maintains constant oversight over the network of JUNIOR schools.



Our Partners expand our opportunities

