

Organizer



# FOOTBALL BUSINESS CONFERENCE 2021

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**3 DECEMBER 2021**



# Index



**OVERVIEW**



**EVENT & PLAN**

FOOTBALL  
**BUSINESS**  
CONFERENCE 2021



# OVERVIEW



## Overview

### The Honorable Panel of Speakers Representatives



**MALAYSIA  
PREMIER  
FUTSAL LEAGUE**





## Overview

### Introduction

Football Business Conference offers the most exclusive business networking for businesses, Professional Club Owners, Entrepreneurs, CEO, Directors, Head of Departments, Potential Sponsor, Managers or any Football Related business person.

The conference will be held in capital of Malaysia, Kuala Lumpur. In the heart of the prominent business center, the Putra World Trade Center, the FBC is set to commence for the First Time in Malaysia in 5-stars Sunway Putra Hotel.

In conjunction of LaLiga Youth Tournament 2021 on the same week, the conference will be participated by teams around Malaysia and World (in 2022 due to pandemic). The 5-hours conference targets to connect and network business as part to generate positive GDP to the Malaysian market through the biggest sports in the World, Football.



# **EVENTS & PLAN**



## Events & Plan

### Conference in Number



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**30+ Organizations**  
**130+ Clubs owners**



**180+ Participants**

## Events & Plan

### Confirmed Panel of Speakers



**Giorgio Rossi**

Regional Delegates  
LaLiga



**Mahajan Nair**

Head of Club Licensing  
Professional Football Dev  
Asian Football Confederation



**Daniel Wong**

Principal  
Junior FAM



**Mahmood Razak**

Group Head  
Strategic Communication  
DRB-HICOM



**Roshan Bose**

Manager  
Commercial Rights



**MALAYSIA  
PREMIER  
FUTSAL LEAGUE**



## Events & Plan

### Conference Conducted Mode



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Online



Physical

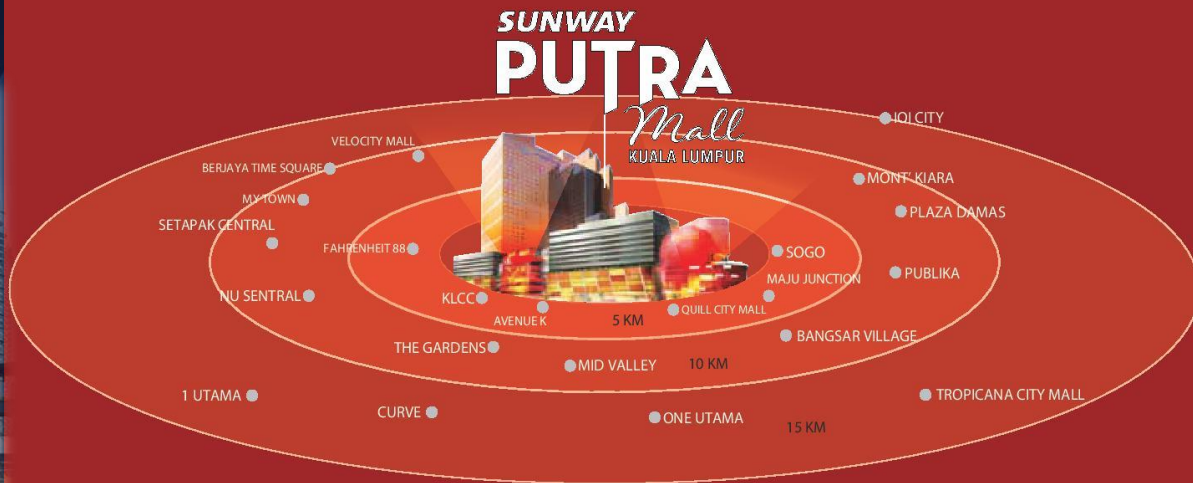
FOOTBALL  
**BUSINESS**  
CONFERENCE 2021



# Sunway Putra Hotel & Mall



## SHOPPING MALL



## CATCHMENT AREA

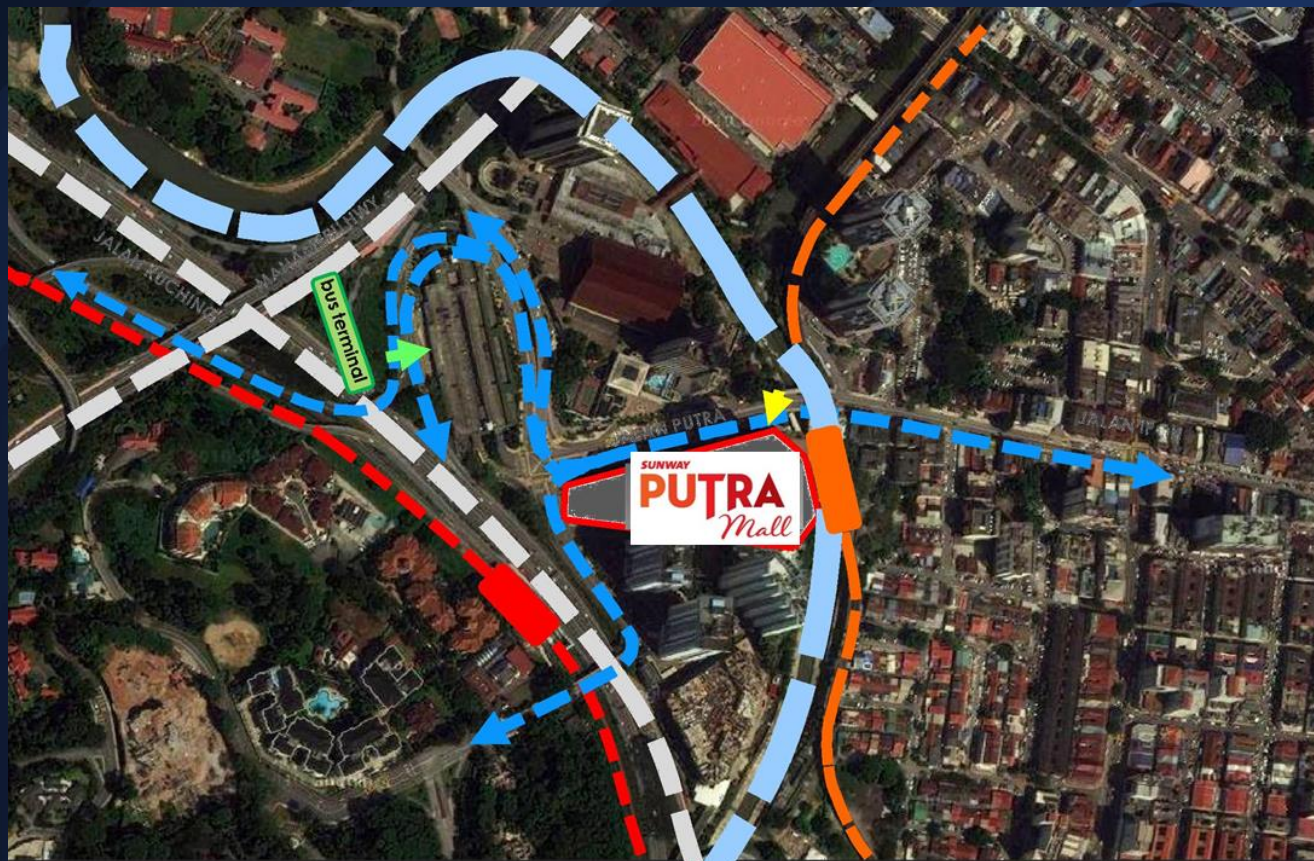
**< 5KM** - BUKIT TUNKU  
SENTUL  
JALAN IPOH  
SEGAMPUT  
JALAN KUCHING  
JALAN TAR  
JALAN RAJA LAUT

**10KM** - CHERAS  
AMPANG  
BANGSAR  
MONT' KIARA  
JALAN DUTA  
SETAPAK  
GOMBAK

**> 15KM** - SELAYANG  
DAMANSARA  
PETALING JAYA



## Location



Good proximity to KTM and LRT stations  
 Located near major highway junction  
 Adjacent to good public transport links

LRT - Ampang Link

KTM - Port Klang Link

Main Road - Vehicular Access

Highway

Existing Vehicular Entry



## Itinerary

Time	Description
8.00 am	Guests Arrival & Networking Session
9.00 am	Hall Seating
9.10 am	Red Carpet for Honorable Speakers
9.15 am	Conference begin with the First topic: <ul style="list-style-type: none"> <li>- The Malaysian and Worldwide Context</li> <li>- The Covid Effects on the Industry</li> <li>- Q&amp;A Sessions</li> </ul>
10.30 am	Refreshment & Networking Sessions
11.00 am	Conference resume with topics: <ul style="list-style-type: none"> <li>- The Business Opportunities in Asian market</li> <li>- The Trend, The Money, the Market</li> <li>- Q&amp;A Sessions</li> </ul>
12.30 pm	Presentation of Souvenirs to our Honorable Panels of Speakers
12.45 pm	Networking Sessions



## Promotional Artwork

Organizer  
**FOOTBALL  
FORUMS**

# FOOTBALL BUSINESS CONFERENCE 2021

## THE OPPORTUNITY IN FOOTBALL INDUSTRY

MULTI-BILLION INDUSTRY WORLDWIDE IS UNDERVALUED IN MALAYSIA.  
NETWORKING WITH THE INDUSTRY PLAYERS. ADAPT WITH PANDEMIC  
CHANGES & GRAB THE OPPORTUNITY OF PRIVATISATION ENVIRONMENT.  
ALL ABOUT BUSINESS

**3 DEC**  
FRIDAY

**09 - 01**  
AM PM

**SUNWAY  
PUTRA  
HOTEL**

### Who Should Attend?

Business person, football  
entrepreneur, academy  
owner, academy coaches,  
professional coaches,  
football management,  
sports event owners.

### Fees

**RM250/pax**  
Normal Price

**RM200/pax**  
Early Bird - before 7th November 2021

**RM150/pax**  
Super Early Bird - before 3rd October 2021

### Panel of Speakers

**Giorgio Pompili Rosal**  
Regional La Liga Delegates

**Mahajan Vasudevan Nair**  
Head of Club Licensing  
Professional Football Department  
Asian Football Confederation (AFC)

**Daniel Wong**  
Award Winning Event company  
Junior FAM Principal

**Mahmood Abdul Razak**  
Group Head, Strategic Communications  
DRB-HICOM

**Roshan Bose**  
Manager Commercial Rights  
FAM's Premier Futsal League

Find us on  

RSVP  
**+6017 - 6898621**

**We look forward to See You  
Let's have business together**

**Thank you!**



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